MARDREAMIN'

Build a Responsive Salesforce Email Template in 30 Minutes

Daniel Umbro
Hibachi Technologies,
Consultant/Owner

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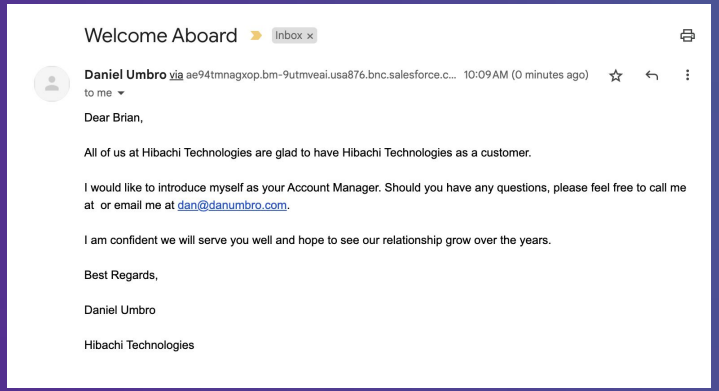
mjml.

How to get from these:

To these:



Welcome Aboard Inbox ×

Daniel Umbro via ae94tmnagxop.bm-9utmveai.usa876.bnc.salesforce.c... 10:09 AM (0 minutes ago)

to me

Dear Brian,

All of us at Hibachi Technologies are glad to have Hibachi Technologies as a customer.

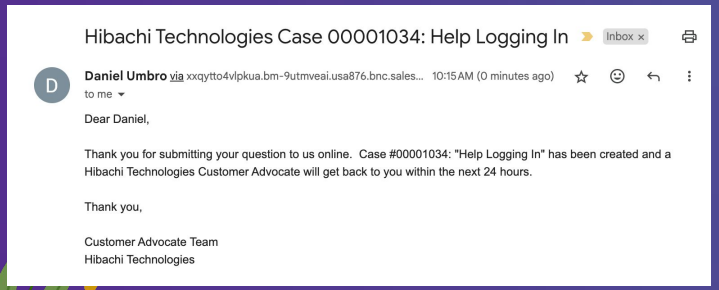
I would like to introduce myself as your Account Manager. Should you have any questions, please feel free to call me at or email me at dan@danumbro.com.

I am confident we will serve you well and hope to see our relationship grow over the years.

Best Regards,

Daniel Umbro

Hibachi Technologies



Hibachi Technologies Case 00001034: Help Logging In Inbox ×

Daniel Umbro via xxqytto4vlpkua.bm-9utmveai.usa876.bnc.sales... 10:15 AM (0 minutes ago)

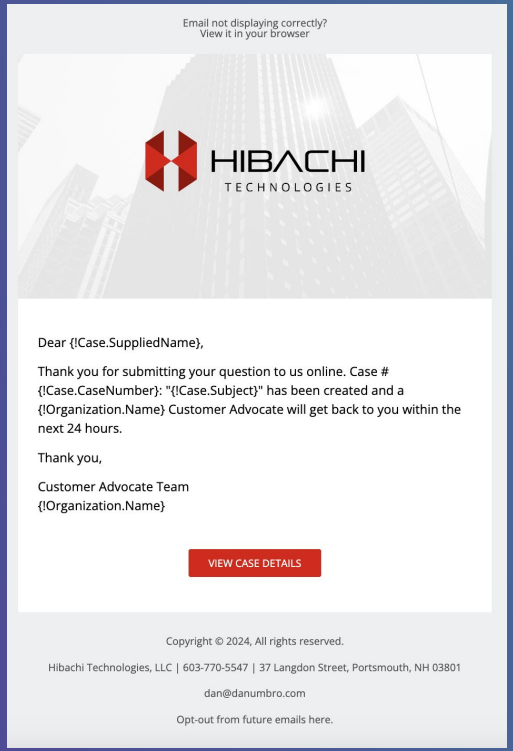
to me

Dear Daniel,

Thank you for submitting your question to us online. Case #00001034: "Help Logging In" has been created and a Hibachi Technologies Customer Advocate will get back to you within the next 24 hours.

Thank you,

Customer Advocate Team
Hibachi Technologies



Email not displaying correctly?
View it in your browser

HIBACHI
TECHNOLOGIES

Dear {!Case.SuppliedName},

Thank you for submitting your question to us online. Case # {!Case.CaseNumber}: "{!Case.Subject}" has been created and a {!Organization.Name} Customer Advocate will get back to you within the next 24 hours.

Thank you,

Customer Advocate Team
{!Organization.Name}

VIEW CASE DETAILS

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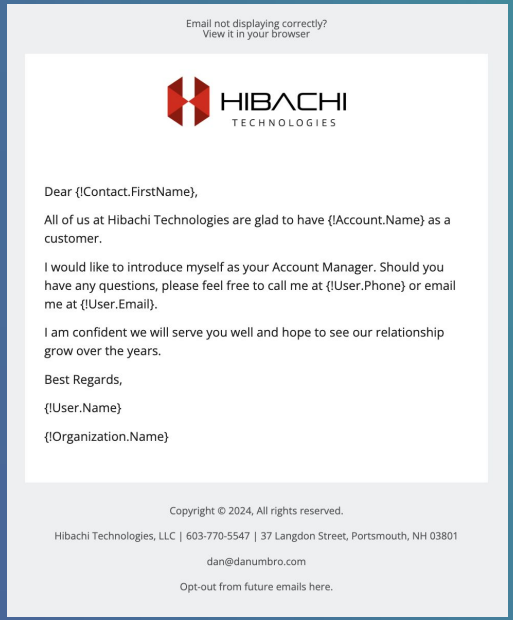
Hibachi Technologies, LLC | 603-770-5547 | 37 Langdon Street, Portsmouth, NH 03801

dan@danumbro.com

Opt-out from future emails here.



Email not displaying correctly?
View it in your browser

HIBACHI
TECHNOLOGIES

Dear {!Contact.FirstName},

All of us at Hibachi Technologies are glad to have {!Account.Name} as a customer.

I would like to introduce myself as your Account Manager. Should you have any questions, please feel free to call me at {!User.Phone} or email me at {!User.Email}.

I am confident we will serve you well and hope to see our relationship grow over the years.

Best Regards,

{!User.Name}

{!Organization.Name}

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dan@danumbro.com

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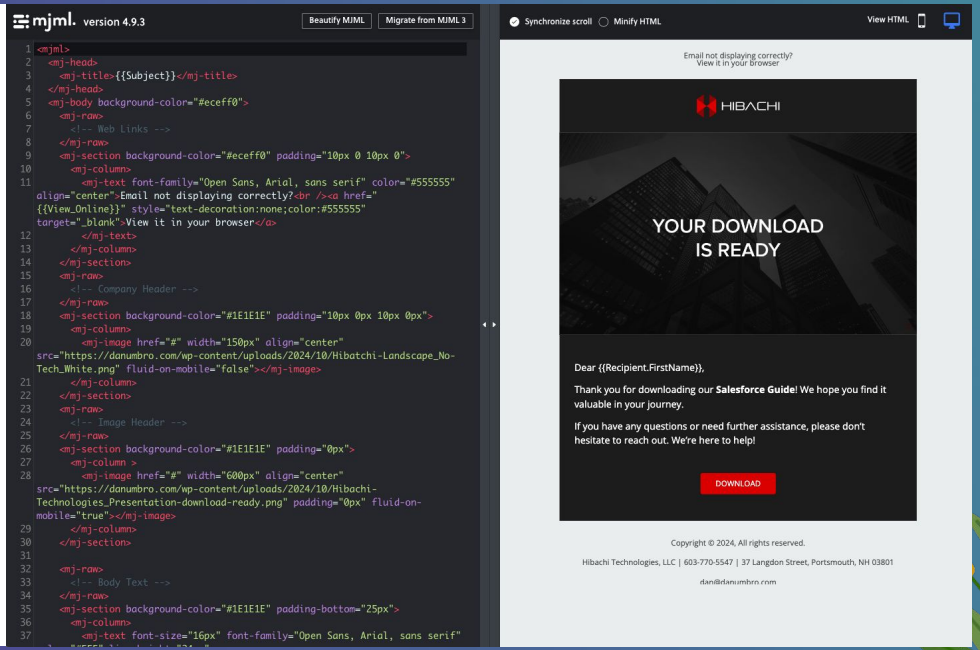
Agenda

- What is MJML?
- Live Demo
- Salesforce Application
- Summary

What is MJML?

MJML stands for "Mailjet Markup Language". MJML has been designed to reduce the pain of coding a responsive email. Leveraging its semantic syntax and a rich standard components library, making your email responsive is not an issue anymore.



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Why Send Responsive Emails?

- Mobile optimization
- Enhanced user experience
- Better click-through-rates
- Reinforce branding

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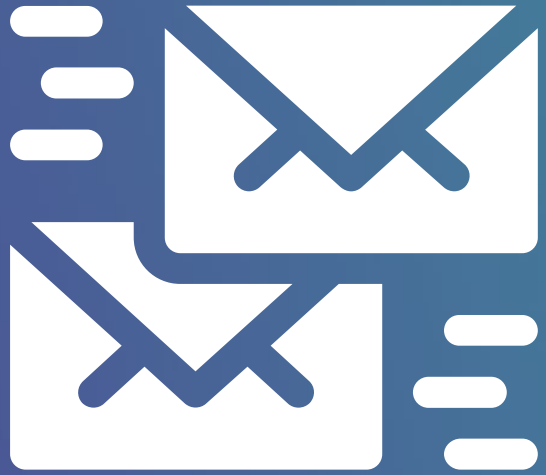
How do I use MJML?

- Web Application (Try it live)
- Local MJML Application
- Visual Studio Code Plugin
- Atom Plugin
- Sublime Text Plugin
- MC AppExchange Package



Live Demo!

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Helpful Links

Visit danumbro.com/mardreamin to view this presentation, download template files and learn more about MJML.

Thank You!